



Press release

Prosodie refocuses on its BtoB activities, selling two of its BtoC subsidiaries

Boulogne-Billancourt, 7 May 2008 : Back in September 2007, when it published its 2007 interim results, Prosodie announced its decision to refocus on its corporate client activities, selling the activities of its general public branch. These "historic" activities were in effect no longer appropriate to the Group's strategy, with revenues of B2B activities experiencing substantial growth and representing more than 93% of total group consolidated revenues. Contacts were initiated with potential buyers, leading to the sale of France-examen to GibMédia, a company active in the design and hosting of multimedia services for retail and business customers, on 7 May 2008, and the plan to sell all of the activities of GENYcourses (GENY Infos SA and its subsidiary, the news agency AIP).

France-examen was created in 1995 and is the premier French distributor of educational information and in particular national exam results, Bac (age 18) and Brevet (age 16) certificates; it joined the Prosodie group in January 2002.

GENYcourses, created in 1984, was the oldest brand of the Prosodie Group. An emblematic name of the horse-racing world, GENYcourses has been distributing comprehensive horse-racing information by telephone, the internet, fax and Minitel for almost 25 years. The planned acquisition of GENY Infos by PMU and SERENDIPITY Investment is subject to the approval of the anti-trust authorities.

The Prosodie Group had revenues of €172.2 million in 2007, €132.8 million of which on B2B services in France, up 11.5% from 2006.

With the disposal of these B2C activities, Prosodie is moving on to a new phase, enabling it to concentrate its efforts and improve its position at the cutting edge of client contact, online and facilities management activities for major accounts in France. Organic growth of over 14% in France during the first quarter of 2008 consolidates this strategy.

About PROSODIE

PROSODIE develops and operates telecommunications services and IT solutions that allow customers, clients, partners and/or employees of even the largest public and private organizations the ability to access and exchange information.

In North America, Prosodie Interactive, a regional operating unit of PROSODIE, provides value-added ASP eCommerce, interactive voice (IVR/CRM), Web and data solutions for businesses.

With a presence in France, Spain, USA and Canada, PROSODIE had 2007 consolidated revenues of 172.2 M€ and a current operating income of 11.9 M€.

PROSODIE was granted the extension of AFAQ ISO 9001 certification in December 2006 for all its activities related to its French operations sites.

www.prosodie.com

Press Contact

Dora Delaporte – 3d Communication
Tél. : +33 1 46 05 87 87
ddelaporte@3dcommunication.fr

André Saint-Mieux – PROSODIE
CFO Prosodie Group
Tél. : +33 1 46 84 11 64
asaintmieux@prosodie.com

Ross Krisel – PROSODIE INTERACTIVE
VP of Communication
Tél. : +1 954 671 6505
rkrisel@prosodiemail.com